*Elevator Pitch Templates by TMetric*

## Unique Selling Proposition (USP)

1. Unlike [competitor],

we [describe your unique approach]

to deliver [product/service].

This allows our customers to [benefit].

If you're intrigued, I can arrange a demo for you to see the difference.

2. We are [company name],

and we provide [product/service]

that [unique selling proposition].

Contact us now and discover how we stand out from the competition with our [unique differentiator].